



## FY21 COMMUNITY REQUEST FORM

The deadline for FY21 Budget consideration is **31 January 2020**. All questions and completed forms should be sent to [planning@icann.org](mailto:planning@icann.org).

### REQUEST INFORMATION

#### Title of Proposed Activity

FY21 GAC Capacity Development Workshops

#### Community Requestor Name

Governmental Advisory Committee (GAC)

#### Chair

Manal Ismail, GAC Chair

#### ICANN Staff Community Liaison

Robert Hoggarth, Vice President, Policy Development & GAC Relations; and  
Laurent Ferrali, Senior Director, Government Engagement

### REQUEST DESCRIPTION

#### 1. Activity: Please describe your proposed activity in detail

After a successfully implemented pilot program in FY18 and FY19, the GAC has moved forward with ICANN-supported Capacity Building Workshops in FY20 and is seeking continued ICANN Additional Budget Request support for the workshop program in FY21.

From January 2017 to June 2018, a total of eight (8) pilot Capacity Development Workshops were held – four (4) on the margins of ICANN meetings and four (4) in partnerships with a host country or organization on the margins of regional multistakeholder meetings. This successful pilot phase was organized by the GAC Underserved Regions Working Group (USR WG) in partnership with the ICANN Government Engagement (GE) Team. When the pilot program ended, its accomplishments were documented in the “GAC Capacity Development Project Evaluation Report” prepared by the Government Engagement Team (see - [https://gac.icann.org/reports/20190212\\_GAC\\_Capacity\\_Building\\_Project\\_Eval\\_Report\\_FINAL\\_\(May\\_2019\).pdf](https://gac.icann.org/reports/20190212_GAC_Capacity_Building_Project_Eval_Report_FINAL_(May_2019).pdf)).

The GAC has followed-up during the current FY20 with an agenda of four supported workshops. The first FY20 workshop was held in Bahrain in September 2019 and three additional workshops are currently being planned for Cancun (ICANN67), the Solomon Islands (April 2020) and Kuala Lumpur (ICANN68).

At the end of the initial pilot program, GAC members expressed strong interest in the continuation of in-person capacity development activities and that demand has continued in FY20. It is acknowledged that there continues to be significant turn-over in the participation of GAC representatives – currently an approximately annualized 25% change rate – but there are presently no expected core organizational resources to support the continuation of such in-person initiatives for FY21.

This proposal seeks the allocation of resources to facilitate a total of four (4) capacity development workshops in fiscal year 2021(FY21) – two (2) to be held during ICANN 70 and 71 and two (2) during separate multistakeholder regional meetings in partnership with a host country or organization.



# FY21 COMMUNITY REQUEST FORM

Following a successful workshop template, these events would be conducted on the margins of ICANN Meetings and regional Internet community meetings so that the respective meeting venues can be leveraged to take advantage of the presence of GAC members and potential recruits who are already attending these meetings. Co-location with such meetings also helps the organizers in utilizing meeting attendees from the technical community as speakers. The duration of each workshop will likely vary from half-day to one (1) day depending on the agenda/schedule of the ICANN/GAC meeting or the multistakeholder regional meetings.

This momentum-building phase of the GAC Capacity Development Workshop program will continue to be organized by the GAC Underserved Regions Working Group in partnership with the ICANN Government Engagement (GE) Team. The agenda of the workshops will be focused on areas identified by invitees in pre-workshop surveys. Topics to be covered are expected to include ICANN PDPs, current GAC/ICANN discussions and technical requests related to the DNS. These topics will be discussed with ICANN's Government Engagement and Policy Development Support Teams to determine the specific themes for each capacity building workshop. Also recognized, is the alignment with the work of the Public Responsibility Support Team and of ALAC, which has indicated an interest in streamlining and/or sharing ICANN resources with the GAC on capacity development initiatives.

In addition to the capacity development workshops themselves, pre-meeting webinars will be conducted and pre-meeting reading material will be provided to prepare participants and ensure a more interactive in-person workshop experience.

In the "GAC Capacity Development Project Evaluation Report", GAC participants noted that one of the most valuable outcomes of the pilot capacity development workshops was the ability to network with stakeholders from industry, technical and civil society. These workshops will create additional opportunities for GAC members and other participants to establish important connections with the technical community and gain a more localized understanding of their region's DNS challenges and solutions.

Face-to-face capacity-development workshops will also allow for more sustained and informed participation by GAC members within ICANN activities as well as provide opportunities for local (or regional) high-level decision-makers who are not regular GAC representatives, to attend and enhance their appreciation and resource support for GAC/ICANN activities.

**2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Outreach, Education and Training

**3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity**

The proposed timeline for this request is one development workshop at the Community and Policy public meetings in FY21 - namely ICANN70 Cancun and ICANN 71 The Hague – as well as at two multistakeholder Regional Meetings. The long-term strategic objective is to have the Capacity Development Workshops become a recurring activity and include them in ICANN's core budget process and strategic planning efforts.

As is usual, post-workshop surveys will be conducted for each meeting and an annual evaluation report will be completed and submitted with the intention of assessing the program and enhancing the capacity development workshops (format/content) and related informational content.

## REQUEST OBJECTIVES

**1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?**



# FY21 COMMUNITY REQUEST FORM

This activity will support two ICANN Strategic Goals from ICANN's [Five-Year Strategic Plan \(FY21-FY25\)](#):

Strategic Goal - Support and grow active, informed, and effective stakeholder participation (see Strategic Plan page 16).

Including Targeted Outcomes –

- Meaningful stakeholder participation increases, demonstrated by community members effectively engaged in multistakeholder model processes and committed to cooperating toward an agreed-upon global public interest; and
- The knowledge and skill levels across the stakeholder community and organization increase, demonstrated by community members and staff equipped with basic knowledge of the DNS as well as ICANN policy and advisory processes.

Strategic Goal - Continue to build alliances in the Internet ecosystem and beyond to raise awareness and equip stakeholders from around the world to become active participants in ICANN's policy making (See Strategic Plan page 25).

Including Targeted Outcomes –

- ICANN fosters successful and mutually beneficial relationships with local, regional, and global partners to ensure knowledge building about ICANN and its mission continues.
- ICANN is engaged, its role acknowledged, and its presence valued in the arenas where topics within its remit are discussed; and
- ICANN plays an important role in raising awareness among legislators regulators, and stakeholders about its mission and the effect of various regulatory and other proposals on the Internet ecosystem.

## **2. Demographics. What audience(s), in which geographies, does your request target?**

The targeted audience for this request includes existing and new GAC members that want to become or justify resources for becoming active participants within the GAC and ICANN processes - particularly those members from least-developed economies and small island developing states, which comprise the underserved regions within ICANN. Participants from other ICANN communities are also welcomed.

## **3. Deliverables. What are the desired outcomes of your proposed activity?**

The overarching objective is to develop the requisite capacity that will enable and empower GAC members to:

- 1) Develop relationships and build a meaningful network with other GAC members, parts of the ICANN community as well as with their regional technical communities, industries and civil societies;
- 2) Participate more effectively and respond meaningfully to ICANN and GAC processes, including issues of concern and national interest;
- 3) Enhance the understanding, growth and development of the domain name industry (DNS), especially in underserved regions; and
- 4) Empower GAC members to raise the profile and exposure of ICANN both nationally and regionally as a key organization that keeps the Internet secure, stable and interoperable.

## **4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?**

The meeting template for this workshop project ensures that organizers conduct post-survey evaluations that allow the USR WG to assess the effectiveness of each workshop. GAC Support staff also continue to develop the capabilities to track the level of diversity, engagement and the number of GAC members participating in GAC.



# FY21 COMMUNITY REQUEST FORM

Working Groups, and to measure the diversity of leadership roles and participation in ICANN processes by GAC members. Over time, in coordination with Workstream 2 – Accountability implementation, this data and the workshop survey information can be converged.

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

**Staff Support Needed (not including subject matter expertise):**

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
<p>Coordination with ICANN Meetings team as appropriate for any workshops related to ICANN Meetings.</p>	<p>Workshops to be held on the margins of the 2 ICANN Meetings in FY2021 (ICANN 70 and 71) and two (2) regional community meetings to maximize interest, participation and cost effectiveness.</p>	<p>No additional staff. Experience to date confirms support from existing staff resources and in partnership with the GSE, GE and PRS.</p>	<p>Based on experience with previous workshops, the cost of the workshops (only travel support for attendees + panelists) organized during regional events (not ICANN meetings) were between 12 000 – 20 000 USD per workshop</p> <p>In the case of workshops organized in conjunction with an ICANN meeting, the costs are equivalent to an additional hotel night per participant who are already supported for the GAC meeting.</p> <p>The other item of costs at ICANN meetings would be one day of meeting room and equipment rental from ICANN or local host for the physical space (or presumption that it is donated). ICANN GE team would continue to provide</p>	



# FY21 COMMUNITY REQUEST FORM

			the workshop organization and staffing in coordination with GSE, OCTO and GAC support / Policy Development

**Subject Matter Expert Support:**

Former panelists and presenters have come from ICANN Org and ICANN SO/AC communities. This support is expected to continue if resources are made available in FY2021 for this capacity activity.

**Technology Support: (telephone, Adobe Connect, web streaming, etc.)**

For the workshop on the margins of ICANN meetings, coordination will be with the ICANN Meetings Team. For the workshops on the margins of regional meetings, coordination will be with the organizers and technical team of the regional meetings.

**Language Services Support:**

Translation support at ICANN Meetings is usually absorbed by the meeting host (e.g. ICANN Org at ICANN Public Meetings).

**Other:**

N/A

**Travel Support:**

In the case of workshops organized in conjunction with an ICANN public meeting, the costs are equivalent to an additional hotel night per participant who are already supported for the GAC meeting.

**Potential/planned Sponsorship Contribution:**

N/A